

Rochford Parish Council's responses are as follows:-

07/00672/ADV - 20 North Street

Illuminated Fascia Sign, non-illuminated Hanging Sign and 3 No. Non-illuminated Signs - No objections subject to Conservation Area considerations.

07/00706/COU - The Factory Shop. Magnolia Way

Change of use and alteration of part of first floor from storage to provide staff office accommodation and café/restaurant to be used by customers and staff. No comments

07/00707/FUL - Unit 1, Airport Retail Park

Creation of a Mezzanine Floor providing an additional 245 sq.m of retail floorspace No objections

07/00680/FUL - 69 Queen Elizabeth Chase

Single Storey Side Extension and Rear Extension - No objections subject to neighbour consultation.

07/00703/FUL, 07/00704/CON - 68-72 West Street

Demolish Existing Buildings and construct part three storey, part four storey building with basements and underground parking for 26 No. one bedroomed flats, 4 No. two bedroomed flats, 1 No. three bedroomed flat, 9 No. two bedroomed maisonettes and one bed-sitting flat (41 units in Total)

Members have strong objections to this application for the following reasons:-

- This proposal constitutes overdevelopment, destroying the character of a medieval street scene which is acknowledged to be one of the finest in the county.

- The loss of three businesses within the application site will affect the economy of the area, both through loss of employment and the knock on effect through loss of trade within Rochford Town.

- Members acknowledge this new proposal is for a part four storey building. However do not consider this to be more sympathetic to the conservation area than the last proposal.

07/00687/FUL - 16 King Henry's Drive

Loft Conversion with front and rear dormers - Concerns, detrimental to the street scene, loss of privacy for properties at rear of site.

SOS/07/00954/OUTM - Car Park 2 Southend Airport

Erect 4 storey building comprising 130 bedroom hotel with restaurant and bar to ground floor and lay out car parking spaces and ancillary offices and meeting rooms to first floor (outline application) - Members felt that it may be preferable to have an underground car park; also there were concerns about the infrastructure in the area.

07/00459/LBC - Johnson Court, Pollards Close

Replace existing steel framed "Crittall" Single Glazed Windows with steel framed "Crittall" Double Glazed windows. - No objections

07/000739/FUL - 3 Dalys Road

Part Single Storey, part first floor side extensions, create rooms in Roofspace incorporating flat roofed rear dormer, rooflights to front and form gable end from hipped roof. - No objections

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