

PP- 05935084



Council Offices, South Street
Rochford Essex SS4 1BW
<http://www.rochford.gov.uk>

planning.applications@rochford.gov.uk / 01702 318191

Application for consent to display an advertisement(s).
Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

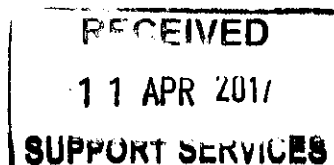
Please note that the information provided on this application form and in supporting documents may be published on the Authority's website.
If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details

Title:	First Name:	Surname:	TOOMEY
Company name:			
Street address:	TOOMEY CITROEN		Telephone number:
	ROCHFORD BUSINESS PARK		Mobile number:
	CHERRY ORCHARD ROAD		Fax number:
Town/City:	ROCHFORD		Email address:
Country:			
Postcode:	SS4 1GP		
Are you an agent acting on behalf of the applicant?			
<input checked="" type="radio"/> Yes <input type="radio"/> No			

2. Agent Name, Address and Contact Details

Title:	Mr	First Name:	LOU	Surname:	KELEMEN
Company name: McBains & Cooper					
Street address:	120		Telephone number:	02077867900	
	Old Broad Street		Mobile number:		
Town/City:	LONDON		Fax number:		
Country:					
Postcode:	EC2N 1AR		Email address:	l.kelemen@mcbainscooper.com	



3. Site Address Details

Full postal address of the site (including full postcode where available)

House: Suffix:

House name: CITROEN TOOMEY,

Street address: ROCHFORD BUSINESS PARK, CHERRY ORCHARD WAY

Town/City: ROCHFORD

Postcode: SS4 1GP

Description of location or a grid reference
(must be completed if postcode is not known):

Easting: 585639

Northing: 189261

Description:

4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

Yes ☐ No ☒

5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

Yes ☐ No ☒

6. Authority Employee/Member

With respect to the Authority, I am:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

Do any of these statements apply to you?

Yes ☐ No ☒

7. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

The proposal seeks to consent for a total of 11 Signs, breakdown as follows; 3 No. 1.5m high Illuminated Citroen Chevron fascia signs, 1 No. Illuminated DS Fascia Fixed Totem, 3No. Freestanding 2.5m High entrance markers, 1 No. Illuminated (Toomey) Dealer Name Sign, 1No. 6m Citroen Totem, 1No. Business Centre Portal and 1No. Citroen Select Portal.

The location of these signs are set out in the drawings 58233-100 D Site Layout Plan, 58233 - 102 D Elevations.

How many of the following type of advertisements are you applying for?

Fascia sign(s) Projecting or hanging sign(s) Hoarding(s) Other

Please describe:

As stated above. Other Signs relate to external portal and totem signs. Please refer to drawing 58233-100 D Site Layout Plan.

8. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

Yes ☐ No ☒

8. Location of Advertisement(s)

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

Yes • No • Not Applicable

Will the proposed advertisement(s) project over a footpath or other public highway?

Yes • No

9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From: 22/03/2017

To: 22/03/2022

10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed?

• Yes • No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

5.58 m

What is the maximum projection of the advertisement from face of building (in metres)?

0.17 m

What are the dimensions of the proposed advertisement?

Height: 1.50 x Width: 7.75 x Depth: 0.17 metres

What materials will the sign be made of?

Please refer to documents (1.5m Citroen Chevron)

What is the maximum height of any of the individual letters and symbols (in centimetres)?

53 cm

The colour of text and background:

Red Citroen (RAL 3000), Chrome Effect Chevron

Will the sign be illuminated?

• Yes • No

Will the sign be illuminated internally or externally?

• Internally • Externally

Illuminance Levels:

0.00 cd/m

Will the illumination be static or intermittent?

• Static • Intermittent

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

5.58 m

What is the maximum projection of the advertisement from face of building (in metres)?

0.07 m

What are the dimensions of the proposed advertisement?

Height: 0.35 x Width: 1.95 x Depth: 0.07 metres

What materials will the sign be made of?

Steel and Acrylic. Please refer to documents (Dealership name signs and Dealer Name 2014)

What is the maximum height of any of the individual letters and symbols (in centimetres)?

33 cm

The colour of text and background:

Anthractive grey RAL 7015, Chrome Effect (Sides in mirrored steel)

Will the sign be illuminated?

• Yes • No

Will the sign be illuminated internally or externally?

• Internally • Externally

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

Illuminance Levels:

0.00 cd/m

Will the illumination be static or intermittent?

☒ Static ☐ Intermittent

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

0.00 m

What is the maximum projection of the advertisement from face of building (in metres)?

0.20 m

What are the dimensions of the proposed advertisement?

Height: 7.20 x Width: 2.55 x Depth: 0.20 metres

What materials will the sign be made of?

DS relief pattern cladding and acrylic. Refer to documents (AR58233-400 A DS SALON TOTEM)

What is the maximum height of any of the individual letters and symbols (in centimetres)?

cm

The colour of text and background:

Chrome Effect DS Logo and Text, Black DS relief pattern cladding, Sides of Totem have glossy black finish.

Will the sign be illuminated?

☒ Yes ☐ No

Will the sign be illuminated internally or externally?

☒ Internally ☐ Externally

Illuminance Levels:

0.00 cd/m

Will the illumination be static or intermittent?

☒ Static ☐ Intermittent

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

0.00 m

What is the maximum projection of the advertisement from face of building (in metres)?

0.00 m

What are the dimensions of the proposed advertisement?

Height: 6.00 x Width: 1.85 x Depth: 0.62 metres

What materials will the sign be made of?

Please refer to documents (Citroen Totem Pylon 6m)

What is the maximum height of any of the individual letters and symbols (in centimetres)?

70 cm

The colour of text and background:

White RAL 9010 (Body), Red RAL 3000 (Text (Citroen), Chrome effect Chevron)

Will the sign be illuminated?

☒ Yes ☐ No

Will the sign be illuminated internally or externally?

☐ Internally ☒ Externally

Illuminance Levels:

0.00 cd/m

Will the illumination be static or intermittent?

☒ Static ☐ Intermittent

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

1.50 m

What is the maximum projection of the advertisement from face of building (in metres)?

0.00 m

What are the dimensions of the proposed advertisement?

Height: 2.50 x Width: 3.00 x Depth: 0.20 metres

11 (d). Details of Proposed Advertisement(s) - Other Sign

What materials will the sign be made of?

Please refer to documents (Business Center Portal sign)

What is the maximum height of any of the individual letters and symbols (in centimetres)?

35

cm

The colour of text and background:

WHITE FINISH RAL 9010 Background, Red RAL 3000 Vinyl Edge, Anthracite Grey RAL 7015

Will the sign be illuminated?

Yes ☐ No ☐

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

1.50

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.00

m

What are the dimensions of the proposed advertisement?

Height: 2.50

x

Width: 3.00

x

Depth: 0.20

metres

What materials will the sign be made of?

Please refer to document (Citroen Select Portal sign)

What is the maximum height of any of the individual letters and symbols (in centimetres)?

15

cm

The colour of text and background:

White RAL 9010 Background Finish, Lettering: Anthracite Grey RAL 7015 (Citroen), RED RAL 3000.

Will the sign be illuminated?

Yes ☐ No ☐

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

0.00

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.00

m

What are the dimensions of the proposed advertisement?

Height: 2.50

x

Width: 0.92

x

Depth: 0.60

metres

What materials will the sign be made of?

Please refer to Documents, Citroen Entrance Markers.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

30

cm

The colour of text and background:

White RAL 9010 Background Finish, Lettering: Red RAL 3000, anthracite grey RAL 7015

Will the sign be illuminated?

Yes ☐ No ☐

12. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

Yes ☐ No ☐

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

The agent ☐ The applicant ☐ Other person ☐

13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/ drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.



Date

11/04/2017