

## 2.7 TOTEM

### GENERAL DESCRIPTION

The outdoor totem is fixed to the ground.  
1 height: 6m  
The body of the totem is made out of cast resin.  
Finish: white satin

### CITROËN LIGHT SIGN:

1. "CITROËN" text:  
light box, cut out red diffusing plexiglass RAL 3000 for the front panel, opaque edges

2. Chevrons:  
chrome effect by day, chrome diffusing effect by night  
shape: please refer to the IGS file  
CITROËN-HORIZONTAL-MAJ-16-12-2008  
color scale: please refer to the AI file  
C03ED-1-LOGO\_Horizontal\_EXE\_PANTONE

### LIGHTING:

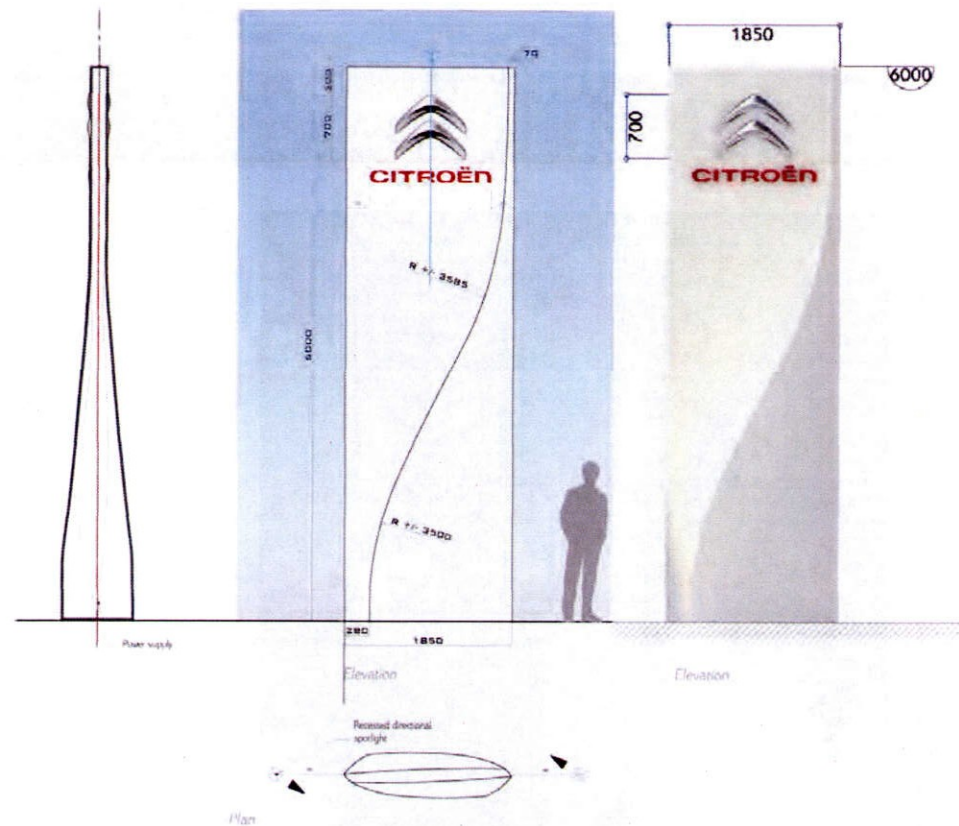
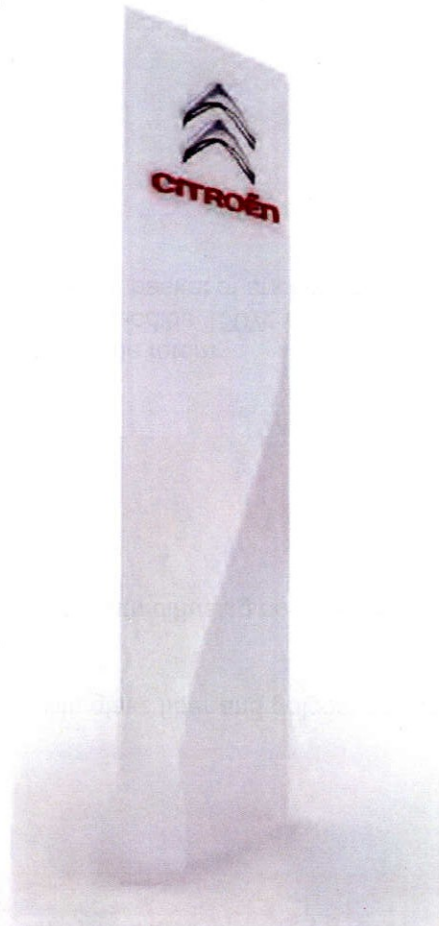
Back lighting  
The light sign is to be offset 30 mm from the totem

### OVERALL LIGHTING:

2 recessed uplighters  
The exact position of the 2 recessed downlights will be determined with the prototype

### COLOURS

- |   |  |
|---|--|
| A | RAL 9010   |
| B | RAL 3000<br>contretyping methacrylate RAL 3000<br>contretyping adhesive RAL 3000 |
| C | anthracite grey RAL 7015   |
| D | glass  |



THE OVERALL DIMENSIONS OF THE TOTEM ARE: width 1850mm x height 6000mm  
PLEASE REFER TO THE 3D FILE FOR THE TOTEM EXACT DESIGN AND VOLUME



UPDATED 09/06/26 2.7

Guest and dimensions to be checked on site. All items to be attached to a weight bearing structure able to withstand the load.

**TOTEM (with anchorings and 2 spotlights on the ground) - 3.8**  
**TOTEM (with chemical fixings on existing massif and 2 spotlights) - 3.8**

## TOTEM

### Main body :

- Monobloc fascia in polyester resin with glass fiber and gelcoat finition

### Chevrans :

- Fascia in vaccum forming cristal acrylic with diffusing chrome metallisation
- Lighting by TRIDONIC white leds

### Letters :

- Fascia in vaccum forming red acrylic
- Lighting by TRIDONIC red leds

### Mark :

- Power supply by trapdoor at the base of the totem
- Outside lighting by two projectors metallic iodide 150W above-ground
- The fixation of the totem is made either by basket of anchoring ( 8 sticks M24) or by chemical fixings.



				Weight (kg)	Power (W)	Fixations	Concrete foundation chargeable to the customer	Length (mm)	Height (mm)	Thickness (mm)
TOTEM (with anchoring and 2 spotlights on the ground)										
CITTOT6BET	3.8	Height 6000 mm width 1850 mm	U	600	360	Platinum of anchoring to flood in block concrete	x	1850	6000	620
TOTEM (with chemical sealing on existing massif and 2 sotlights)										
CITTOT6CHI	3.8	Height 6000 mm width 1850 mm	U	600	360	Fixation sealings		1850	6000	620



**2.1.3 CITROËN LIGHT SIGN**

LIGHT BOX LETTERS ON METAL CLADDING

**STRUCTURE**

The sign is fixed to the metal cladding

**GENERAL DESCRIPTION****1. Citroën:**

light box letters:

front facing made of red diffusing plexiglass RAL 3000  
edges made of a 95% opaque plexiglass**2. Chevrons:**

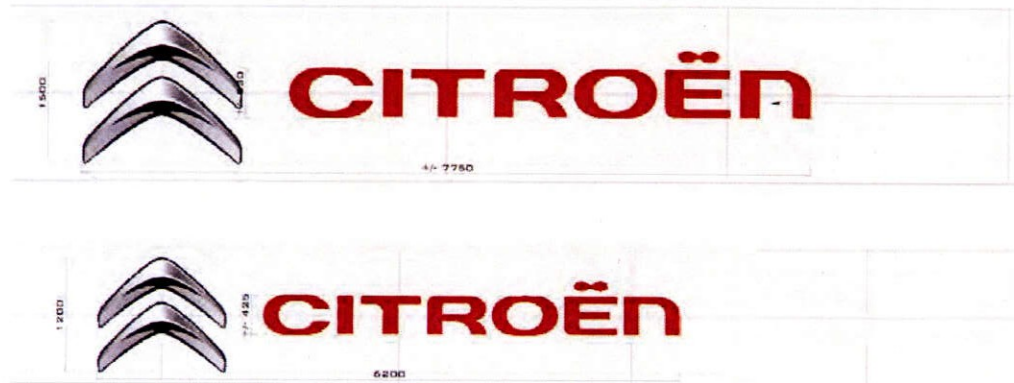
chrome effect by day, chrome diffusing effect by night

shape: please refer to the IGS file

CITROËN-HORIZONTAL-MAJ-16-12-2008

colour scale: please refer to the AI file

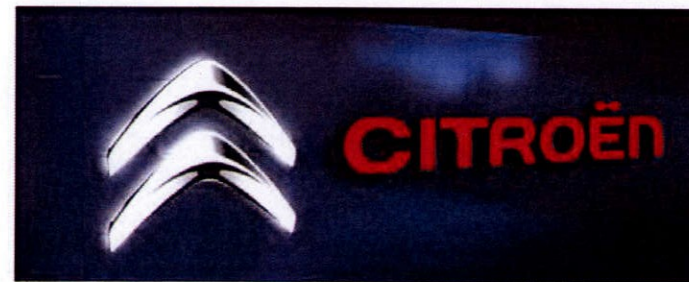
C103E01-LOGO, Horizontal, EXE, PANTONE



Front elevation



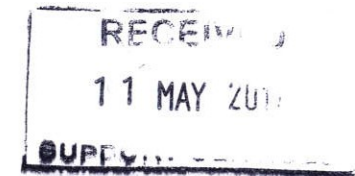
DAY VIEW



NIGHT VIEW

**COLOURS****A** RAL 9010**B** RAL 3000  
contretyp methacrylate RAL 3000  
contretyp adhesive RAL 3000**C** anthracite grey RAL 7015**D** glass

B



UPDATED 09/06/26 2.1.3

Sizes and dimensions to be checked on site. All items to be attached to a weight bearing structure able to withstand the load.

## DEALER NAME LETTERS - 3.3.1 - 3.3.2

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### DEALER NAME LETTERS

Illuminated dealer name letters : H = 403/305/244/183 :

- Fascia in white acrylic 3 mm with 3M chrome adhesive
- Sides in mirror steel
- Back in 10 mm PVC
- Lighting by white leds
- Letters are delivered on a raceway, painted as the wall

Non illuminated dealer name letters : H = 403/305/244/183/142 :

- Fascia in white acrylic 3 mm with 3M chrome adhesive
- Sides in mirror steel
- Back in 10 mm PVC
- Letters are delivered on a raceway, painted as the wall



				Weight (kg)	Power (W)	Fixations	Length (mm)	Height (mm)	Thickness (mm)
DEALER NAME LETTERS									
CITRSL403	3.3.1 3.3.2	Letters+raceway Illuminated dealer name H 403 mm for chevrons 2 m	U	1,65	7	By rails resumed on Joinery or aluminum bardage	324	453	
CITRSLNL403		Letters+raceway Non illuminated dealer name H 403 mm for chevrons 2 m	U	1,86			324	453	
CITRSL305		Letters+raceway Illuminated dealer name H 305 mm for chevrons 1,5 m	U	1,25	6		243	355	
CITRSLNL305		Letters+raceway Non illuminated dealer name H 305 mm for chevrons 1,5 m	U	1,4			243	355	
CITRSL244		Letters+raceway Illuminated dealer name H 244 mm for chevrons 1,2 m	U	1	6		195	294	
CITRSLNL244		Letters+raceway Non illuminated dealer name H 244 mm for chevrons 1,2 m	U	1,11			195	294	
CITRSL183		Letters+raceway Illuminated dealer name H 183 mm for chevrons 0,90 m	U	0,75	5		146	233	
CITRSLNL183		Letters+raceway Non illuminated dealer name H 183 mm for chevrons 0,90 m	U	0,831			146	233	
CITRSLNL142		Letters+raceway Non illuminated dealer name H 142 mm for chevrons 0,70 m	U	0,64			113	192	

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11 MAY 2014

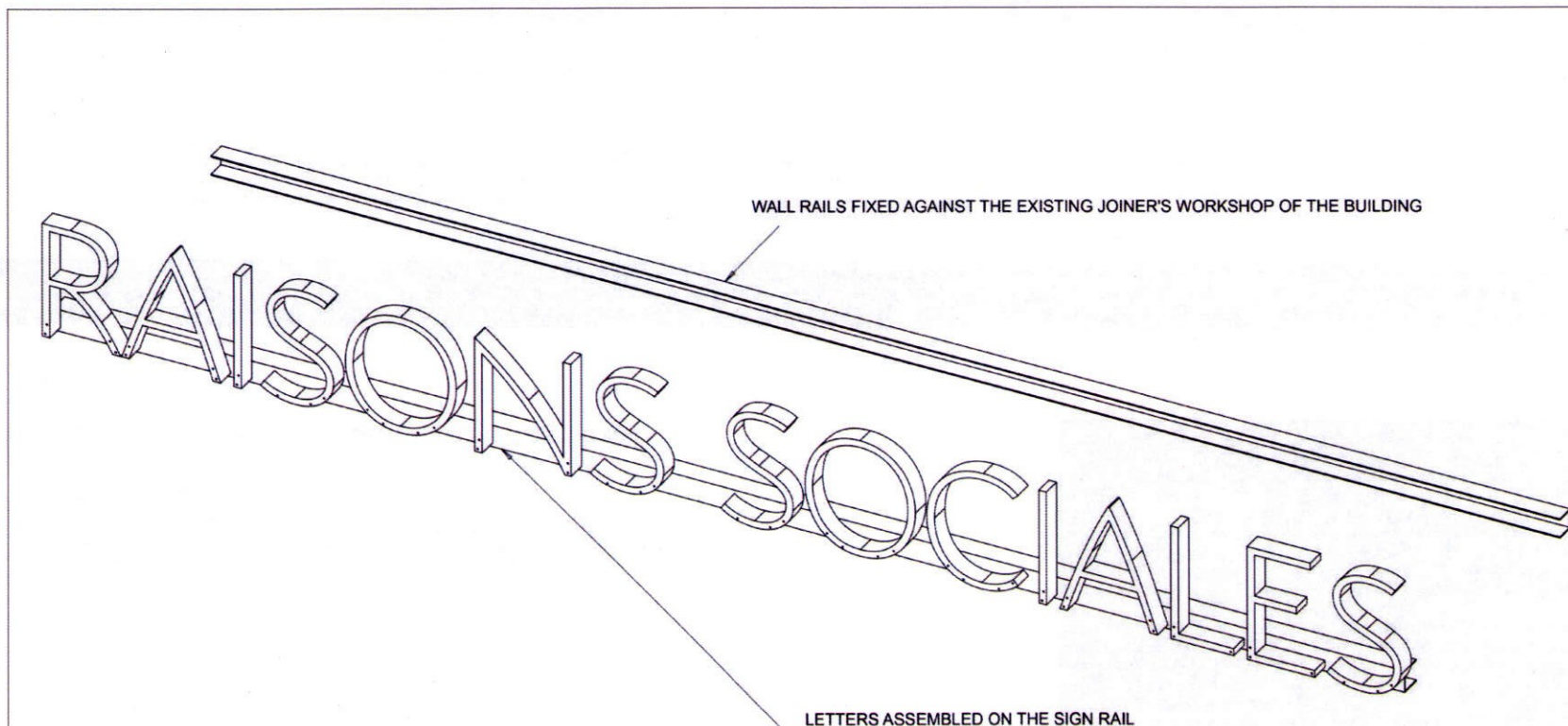
SUNBEAM

MANHATTAN




## DEALER NAME LETTERS

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THE SAME PRINCIPLE FOR TEXT WORKSHOP

A	indice	date	modifications effectuées	
	Lg LISSES SELON FIXATION POSSIBLE			
	Commentaire	Matière		Créateur
	Signature	Raisonnement		
	Date	Valeur	RAISONS SOCIALES	
	Nom	THOMAS M.		
à détenir		BOOK DE POSE - RAISONS SOCIALES (n°244)		A3
71 110 MARCIGNY		Ce plan est la propriété de MANHATTAN SARL et ne peut être reproduit ou communiqué à des tiers sans notre autorisation		

### 3.2.2 DEALERSHIP/APPROVED AGENT NAME SIGN

#### LIGHT BOX LETTERS AND CUT OUT LETTERS

##### DIMENSIONS

The height of the light box is determined by the rules set out in the adjoining drawing.

##### STRUCTURE

The sign is, depending on the project, either fixed to:

1. the glass facade
2. the edge of the sunshade
3. the metal sheet cladding

##### DESCRIPTIF GENERAL

text "COMPANY NAME":  
font Citroën light, in capital letters

##### DEPENDING ON THE HEIGHT OF THE LETTERS AND THE FEASIBILITY:

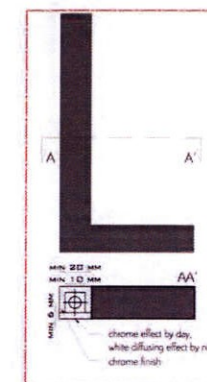
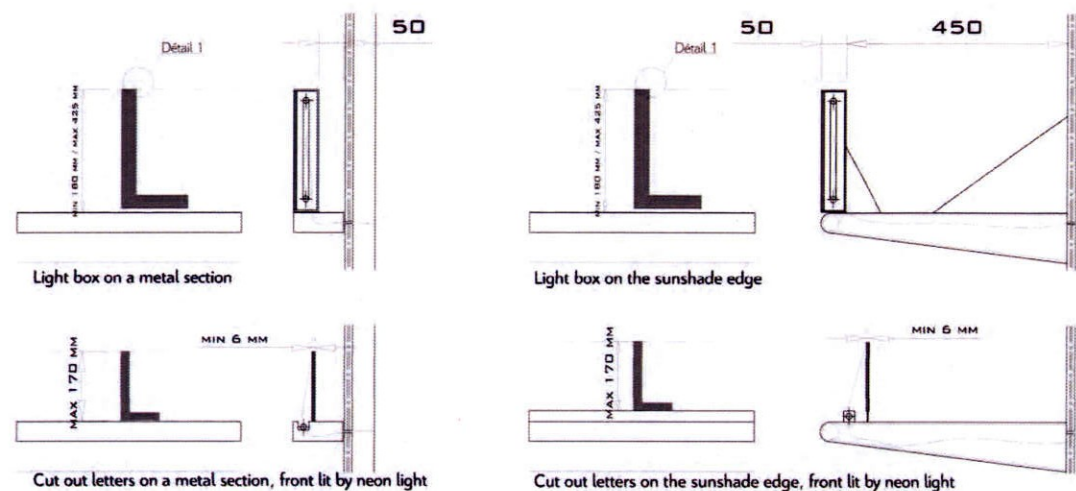
Minimum height of the letter 180mm

>Light box:

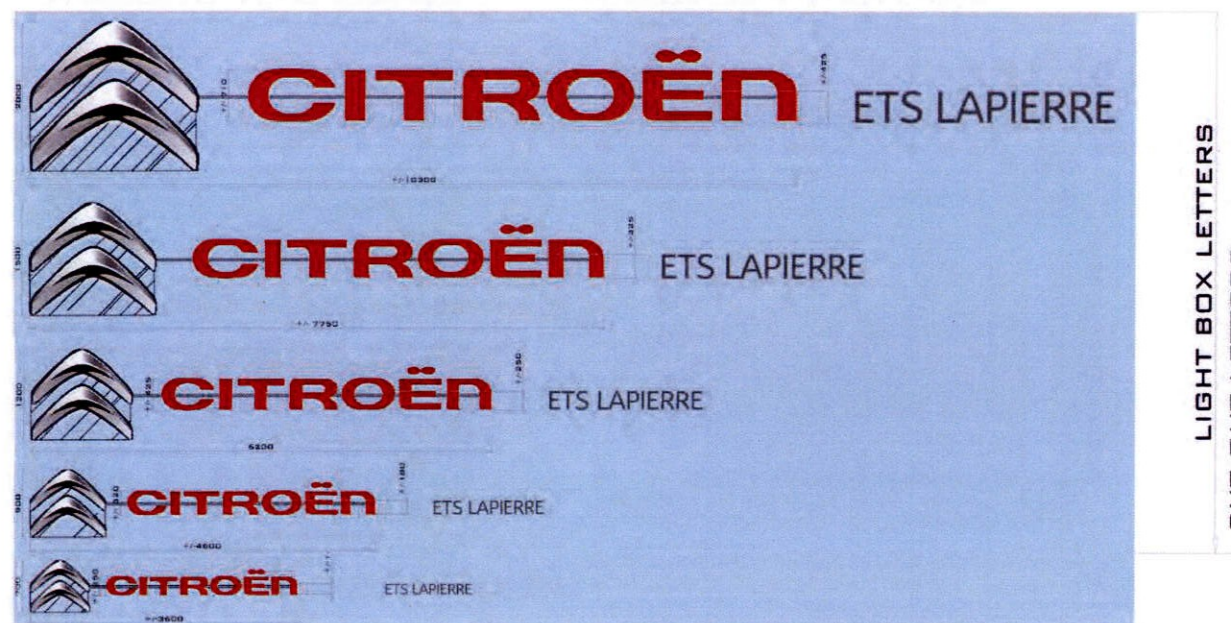
chrome effect by day, white diffusing front panel by night.

Maximum height of the letter 170mm

> Cut out plexiglass letters, chrome finish  
frontlit by recessed neon light



Detail 1  
light box letters.



LIGHT BOX LETTERS  
CUT OUT LETTERS

##### COLOURS

- A  RAL 9010
- B  RAL 3000  
contretyp methacrylate RAL 3000  
contretyp adhesive RAL 3000
- C  anthracite grey RAL 7015
- D  glass



## ENTRANCE MARKER (EXCEPT SPOTLIGHTS ON THE GROUND) - 3.4.1 à 3.4.5

### ENTRANCE MARKER

#### Structure :

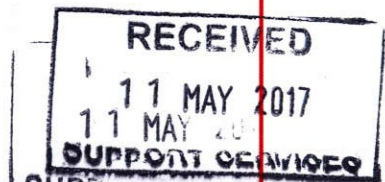
- Structure galvanised and welded steel

#### Cladding :

- Fascia in white dibond 3 mm
- Back in RAL 3000 2 mm aluminium sheet
- Chevrons in thermoformed ABS with chrome metallisation
- Letters in red 3D adhesive
- Texts and hours in adhesive



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				Weight (kg)	Power (W)	Fixations	Concrete foundation chargeable to the customer	Length (mm)	Height (mm)	Thickness (mm)
ENTRANCE MARKER										
CITMEV1	3.4 to 3.4.5	Entrance marker V1 (except spotlights on the ground)	U	230		Plots béton + fixations mécaniques sur façade	X	See plan		
CITMEV2		Entrance marker V2 (except spotlights on the ground)	U	115			X			
CITMEV3		Entrance marker V3 (except spotlights on the ground)	U	25			x			



## ENTRANCE MARKER (EXCEPT SPOTLIGHTS ON THE GROUND) - 3.4.1 à 3.4.5

### CONCRETE FOUNDATION FOR ENTRANCE MARKER

21

V1

V2

V3

One on the left and one on the right of the entrance

Only one on the right or on the left of the entrance

Only one on the right or on the left of the entrance

Marking of left entrance



FINISHED GROUND LEVEL

Principle of pose:  
This product is free-standing,  
fixed to the ground on  
A concrete foundation.



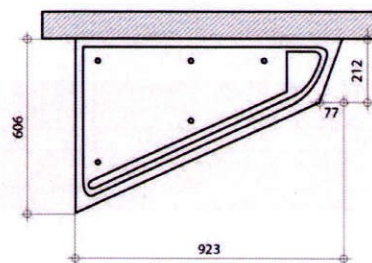
Here, represented left element



Here, represented left element

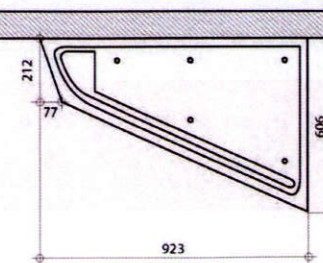
ACCORDING TO THE VERSION, CREATE ONE OR SEVERAL CONCRETE FOUNDATIONS

MASSIVE PLAN LEFT  
LEFT CONCRATE FOUNDATION



ENTRANCE OF THE BUILDING

MASSIVE PLAN RIGHT  
RIGHT CONCRATE FOUNDATION



Dimensions supplied for ground 2 bars  
A- 00 and concrete measured in 350 kg / m3

Drying of the concrete fondation: 28 days



## 2.6.4 ENTRANCE MARKER

### GENERAL DESCRIPTION

WE RECOMMEND THE USE OF AUTOMATIC DOORS FOR THE SHOWROOM ENTRANCE

The totem has fixing plates at the base and rear.  
The totem height varies in relation to the height of the bay.  
The totem is made of white pearlescent finish metal sheet (ex: Bichon l'Oréal or equivalent) for the front panel and red satin finish metal sheet (RAL 3000) for the back panel.

### CITROËN SIGN

**Chevron:**  
chrome finish  
in relief

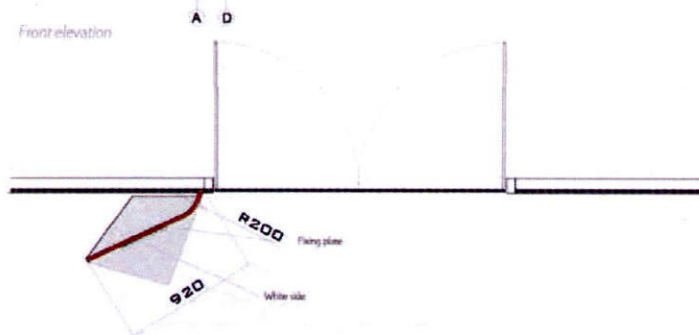
**Letters:**  
cut out plexiglass, thickness 5mm, red adhesive applied to back panel

### RECEPTION AND TIMETABLE TEXT

font: Citroën light  
cut out adhesive, chrome finish



Front elevation



Plan







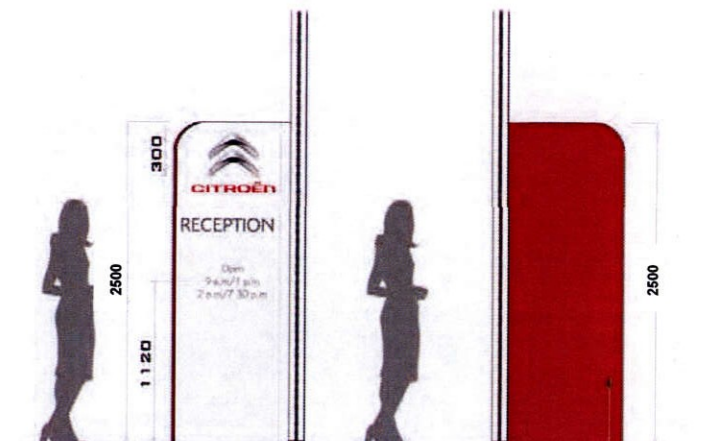
Detail 1



Detail 1

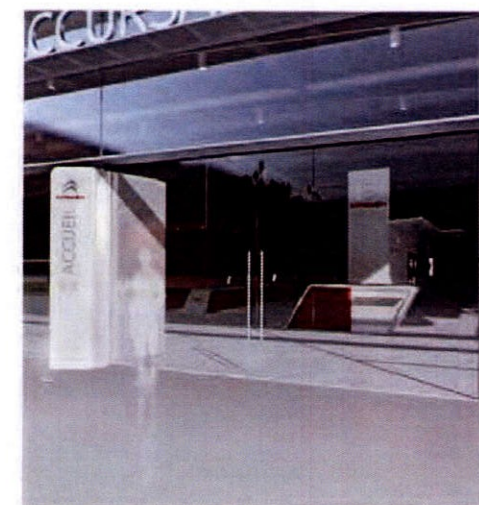
### COLOURS

- A**  RAL 9010
- B**  RAL 3000  
contretypé methacrylate RAL 3000  
contretypé adhesive RAL 3000
- C**  anthracite grey RAL 7015
- D**  glass



Side elevation

Back elevation



UPDATED 09/06/26 2.6.4

Site and dimensions to be checked on site. All items to be attached to a weight bearing structure able to withstand the load

## 2.6.2 ENTRANCE MARKER

### GENERAL DESCRIPTION

WE RECOMMEND THE USE OF AUTOMATIC DOORS FOR THE SHOWROOM ENTRANCE

The totems has fixing plates at the base and rear.  
The totem height varies in relation to the height of the bay.  
The totem is made of white pearlescent finish metal sheet (ex: Bichon l'Oréal or equivalent) for the front panel and red satin finish metal sheet (RAL 3000) for the back panel.

### CITROËN SIGN

Chevrons :

chrome finish

in relief

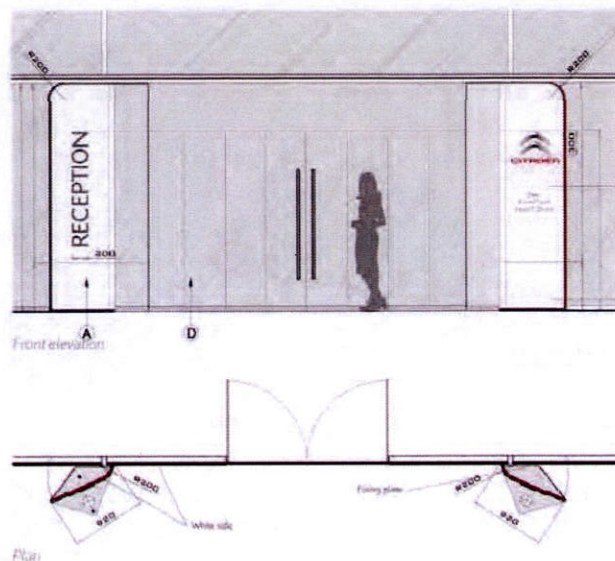
Letters:

cut out plexiglass, thickness 5mm; red adhesive applied to back panel

### RECEPTION AND TIMETABLE TEXT

font : Carnèri light


cut out adhesive, chrome finish



### COLOURS

A  RAL 9010

B  RAL 3000  
contretypé methacrylate RAL 3000  
contretypé adhesive RAL 3000

C  anthracite grey RAL 7015

D  glass



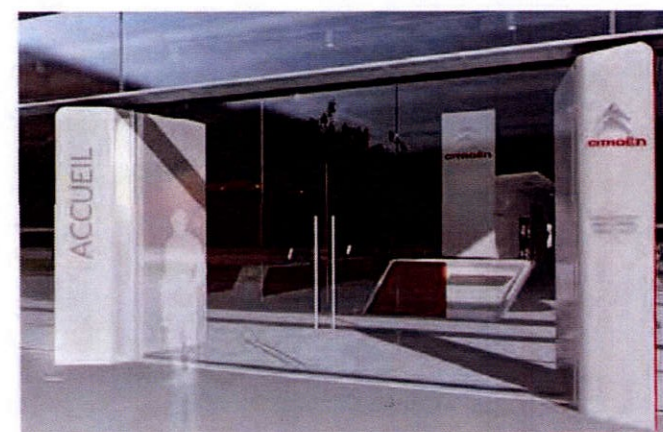
Detail 1



Detail 1

Red adhesive  
PANTONE 186C

cut out plexiglass,  
thickness 5mm



UPDATED 09/06/26 2.6.2

Sizes and dimensions to be checked on site. All items to be attached to a weight bearing structure able to withstand the load



## TECHNICAL DESCRIPTION

### Logo DS:

- Faces of logo thermoformées in colorless PMMA
- Semi transparent, metallisation chrome-effect by day and brilliant by night
- Press moulded back grey outside and white inside
- Digital printing for effect "trompe l'oeil" on support in spreading PMMA 3 mm
- Converter 240V AC / 12V DC Tridonic LCU
- Lighting by white LED white Tridonic P550

### Lettering Lounge DS:

- Letters cut by reaming CNC in spreading white PMMA ép. 15 mm, on mounting pads
- Faces and sides letters chrome-effect opaque by adhesive film 3M 7755-420
- Lighting sides of letters by ribbon LED Yaki Flexstripe Side View
- Converter 240V AC / 12V DC Tridonic LCU

### Totem cladding:

- Cladding 3850 mm x 430 mm in Alucobond ép. Realized 3 mm
- By cut CNC and folding
- System of installation on frame in aluminium profile
- Sides of the totem have a glossy black finish

### Cladding of the back(option when installation on transparent window):

When insatalling on a transaparent window, a back cladding can be installed in order to mask the frames from the inside of the showroom. Made in 3 mm black alucobond sheet .

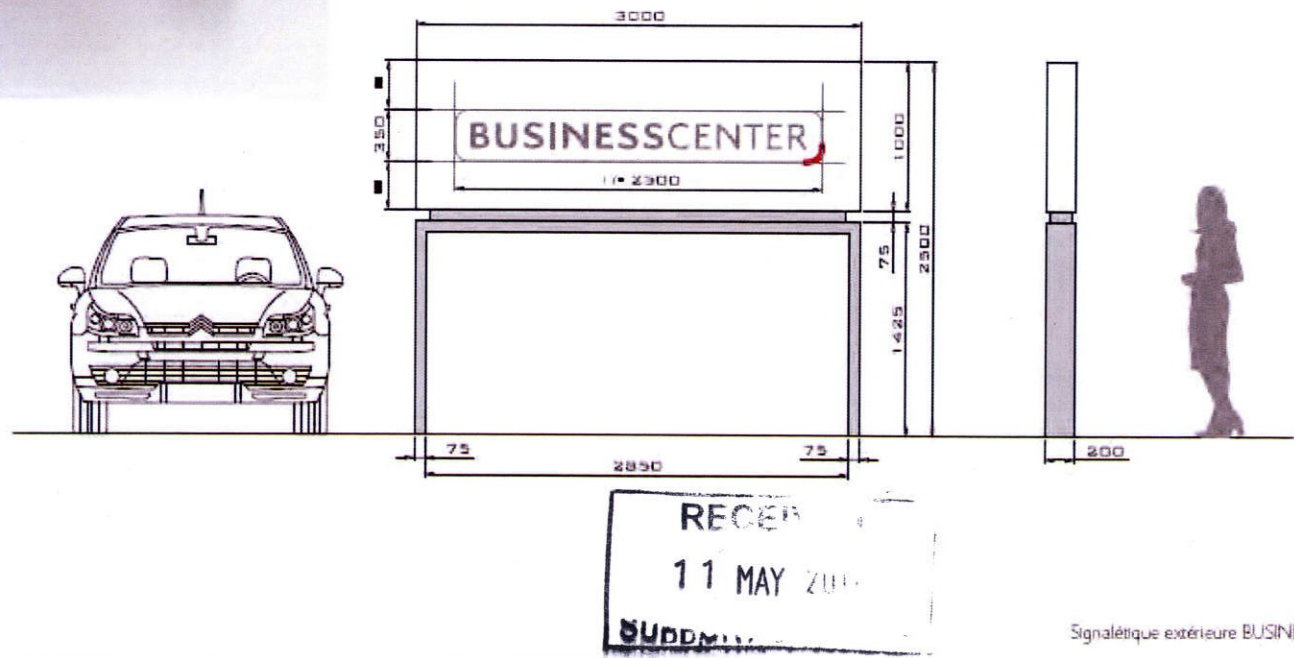


## CITROËN BUSINESS CENTER SIGN

### Construction:

Frame and posts from extruded aluminium sections finished in white, panel from 3mm white di-bond with details applied to the face using self adhesive vinyls in standard corporate colours.

The sign is non-illuminated.



CITROËN  
Signalétique extérieure BUSINESS CENTER  
18.02.2010

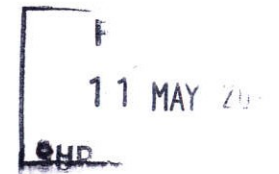
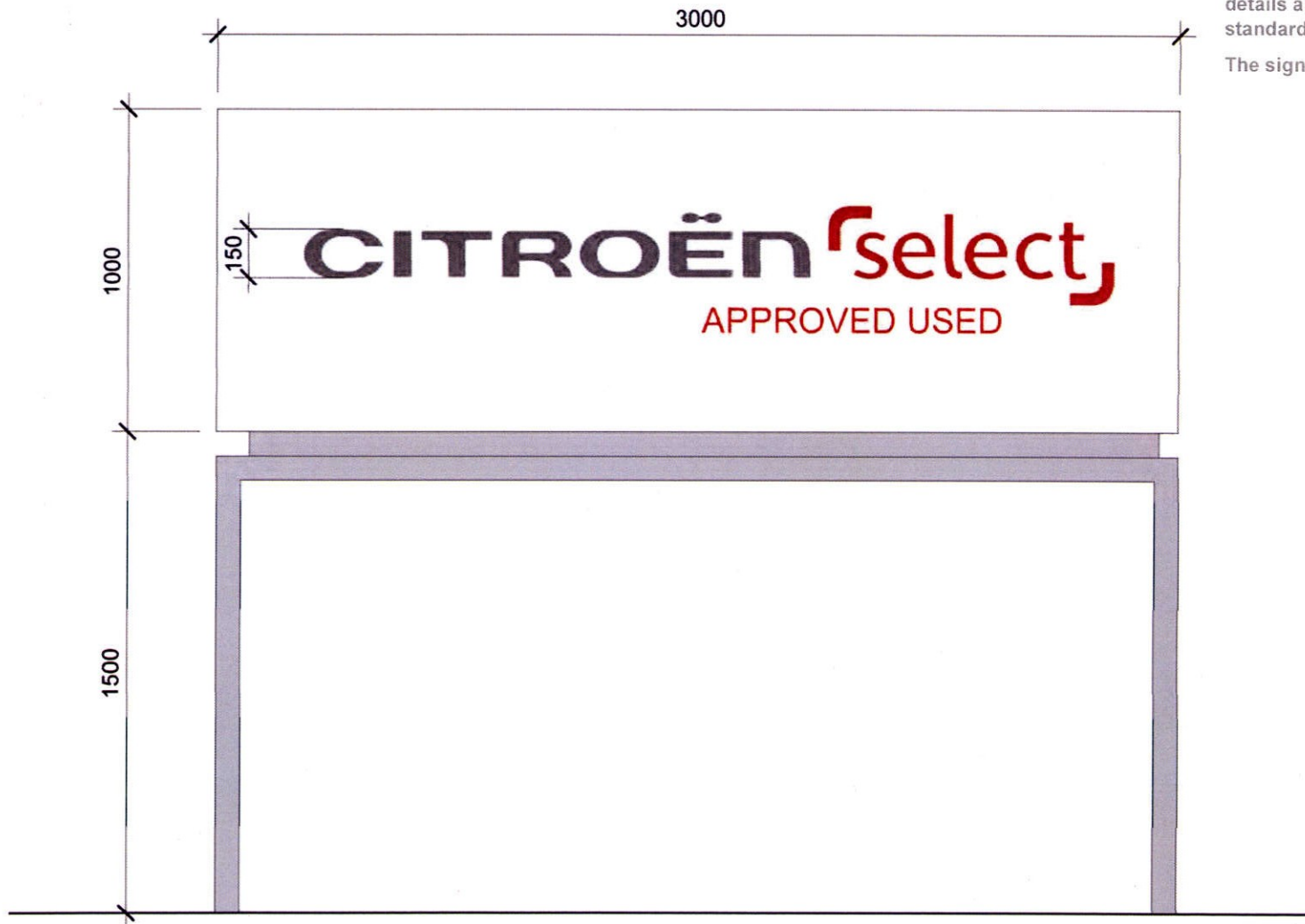


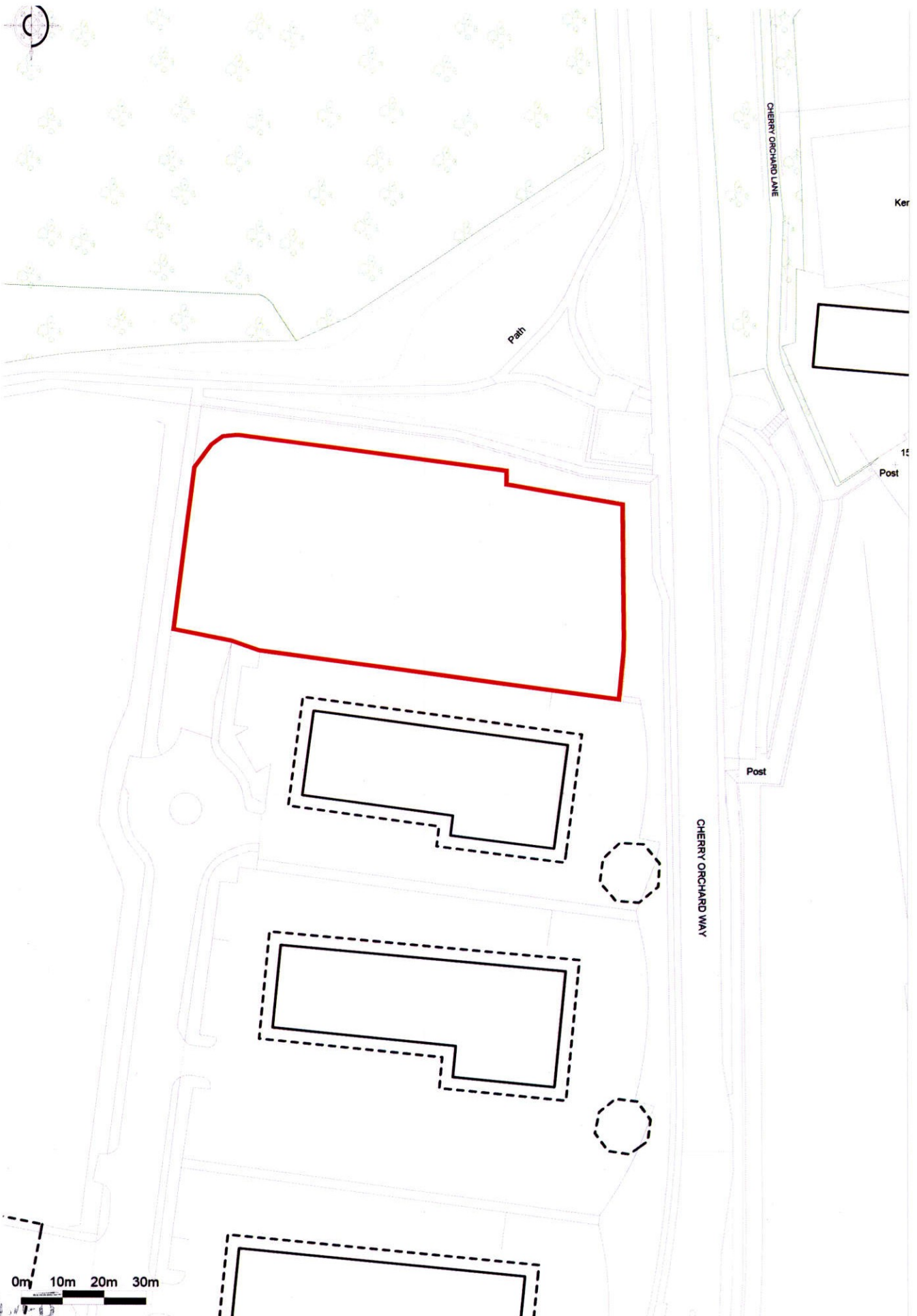
CITROËN SELECT HORIZONTAL TOTEM SIGN

Construction:

Frame and posts from extruded aluminium sections finished in white, panel from 3mm white di-bond with details applied to the face using self adhesive vinyls in standard corporate colours.

The sign is non-illuminated.





0m 10m 20m 30m

RECEIVED

11 MAY 2017

Promap

SUPPORT SERVICES

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