

15/00832/ADV

Council Offices, South Street Rochford Essex SS4 1BW http://www.rochford.gov.uk

REPlanning.applications@rochford.gov.uk / 01702 318191

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SUPFORT SERVICES

Application for consent to display an advertisement(s)

Town and Country Planning (Control of Advertisements) (England) Regulations 2007

You can complete and submit this form electronically via the Planning Portal by visiting www.planningportal.gov.uk/apply

Publication of applications on planning authority websites

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Please complete using block capitals and black ink.

It is important that you read the accompanying guidance notes as incorrect completion will delay the processing of your application.

1. Applicant Name and Address		2. Agent Name and Add	
Title:	MRS First name: CAROL	Title:	MR First
Last name:	HARDING.	Last name:	WIGHTHAM
Company (optional):	HILDALE ACADEMY.	Company (optional):	
Unit:	House number: 42 House suffix:	Unit:	House numbe
House name:	ABERDOUR	House name:	
Address 1:	SOUTHEND ROAD	Address 1:	CLIFTON
Address 2:		Address 2:	ASHINGO
Address 3:		Address 3:	
Town:	HOCKLEY	Town:	ROCHFOR
County:	ESSEX	County:	ESSEX
Country:	ENGLAND	Country:	ENGLAN
Postcode:	885 4QH ·	Postcode:	SS43H
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2. Agent Name and Address		
Title:	MR First name: ANDREW	
Last name:	MIGHTHAN	
Company (optional):		
Unit:	House number: 39 House suffic	
House name:		
Address 1:	CLIFTON ROAD	
Address 2:	ASHINGON	
Address 3:		
Town:	ROCHFORD	
County:	€856×	
Country:	ENGLANO	
Postcode:	SS43HH	

3. Site Address Details	4. Pre-application Advice
Please provide the full postal address of the application site.	Has assistance or prior advice been sought from the local
Unit: House number: 30 House suffice	authority about this application? Yes No
House name:	If Yes, please complete the following information about the advice
Address 1: MAIN ROAD	application more efficiently).
	Piease tick if the full contact details are not
Address 2:	known, and then complete as much as possible:
Address 3:	Officer name:
Town: HOCKEY	Reference.
County: ESSEX	Neterine.
	0.4. (0.000.
(optional): 333 4似3	Date (DD/MM/YYYY): (must be pre-application submission)
Description of location or a grid reference [must be completed if postcode is not known):	Details of pre-application advice received?
Easting: 583755 Northing: 192499	
Description:	
HILDALE ACADEMY DANCE	
STUDIO	
5. Neighbour and Community Consultation	C. B. H. and Translation (175 miles)
· · ·	6. Authority Employee / Romber On any of these
mave you consulted your neighbours or the local community about the proposal? Yes Vino	(a) a member of staff statements apply to you?
	(b) an elected member Yes V'No
If Yes, please provide details:	(c) related to a member of siaff (d) related to an elected member
	if Yes, please provide details of the name, relationship and role
7. Type of Proposed Advertisement(s)	
Plance describe the proposed advertisement(s).	8. Location of the desired of the control of the co
	Is the advertisement you are applying for already in place?
INDIVIDUALLY ILLUMINATED	If Yes, please provide details of when the use or work started:
BUILT UP LETTERS READING:-	in to 3 provide details of which the use of work started.
"HILDALE ACADEMY"	
Please indicate the number of the following Number of	
types of advertisement(s) you are applying for: advertisement(s)	
Application for fascia sign(s)	is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?
Application for a projecting or hanging sign(s)	Yes No Not applicable
Application for a hearding(s)	If Yes to either or both ahove, please show the eviction class(s) on
Other	If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for
If you selected Other, please describe:	the drawing(s) or phohogogales
a you selected onter, brease describe:]
The state of the s	Will the proposed advertisement(s) project
	over a footpath or other publishing heavy? I Vec 14 No

9. Agvertisement Period			
Please state the period of time for which consent is sought for the advertisement:	From DEC 2015	то куА .	date (DD/MM/YYYY)
10. Interest in the Land	· · · · · · · · · · · · · · · · · · ·		
Does the applicant own the land or buildin	gs where the adverts are to be p	laced?	Yes No
If No, has the permission of the owner or ar to give permission for the display of an adv	ny other person entitled		☐ Yes ☐ No
If No, why not?	erusement been obtaineu:		
11. Details of Proposed Advertise	ement(s)		
Please provide a full description of each p		T	
	Advertisement 1	Advertisement 2	Advertisement 3
Туре:	INDIVIDUALLY JULUMINIATED LETTERS		
a) The height from the ground to the base of the advertisement (in metres)	6:5mtrs.		
b) The dimensions of the proposed advertisement(H x W x D) (in metric)	700 × 2000 × 90m	•	
c) The maximum height of any of the individual letters and symbols (in metric)	700mm		
d) The colour of the text and background	GOLO	-	
e) Materials of the proposed sign(s)	MIRROR GOLD STAINTESS STEEL ACRYLIC L ALUMINIUM		
f) The maximum projection of advertisement from the face of the building	90mm		
Will any of the sign(s) be illuminated	Yes No	Yes No	Yes No
If Yes for any of the proposed signs, answer	rg), h) and i)		
g) Details of method of illumination (internally illuminated/externally illuminated)	INTERNALLY ILLUMINATED		
h) illuminance levels (cd/m²)	300 cd/m2		
i) Will the illumination be static or intermittent?	STATIC .		

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12. Planning Application Requirement							
Please read the following checklist to make sure you have sent all the information in support of your proposal. Failure to submit all information required will result in your application being deemed invalid. It will not be considered valid until all information required by the Local Planning Authority has been submitted.							
The original and 3 copies of a completed and d	ated application form	:					
Drawings The drawing of the proposed advertisement she building in question. For a sign, the drawing she height above the ground and, where it would p A site location plan should also be provided when and location of the site by reference to at least that show the direction of North. Ordnance Surphotomontages may be used. The original and	ould indicate the mat project from a building pich identifies the prop two named roads. It s evey maps are not req	erials to be used, fixings, colours, g, the extent of the projection. posed position of the advertisement should be drawn to an identified scale uired. Photographs and					
Description of signs, size and illumination The type of each sign for which application is being made, e.g. fascia, projecting box, pole-mounted free-standing, should be shown, together with the dimensions of each sign. If any of the signs are to be illuminated please describe the type of illumination, e.g. internal, external, floodlight, etc, and whether the illumination will be static, flashing, or have moving parts. The original and 3 copies of each description should be provided:							
The original and 3 copies of a plan which identic application relates drawn to an identified scale.	fies the land to wnich and showing the dire	the ction of north:					
The original and 3 copies of other plans and dra	wings or information	necessary to describe the subject of the application:					
The correct fee:							
Owner's consent: It is a condition of every consent granted by or owner of the land or other person entitled to gran offence, open to immediate prosecution.	under the Regulation: ant permission must	s that, before displaying any advertisement, the permission of the be obtained. To display any advertisement without this permission	e On is				
Where the site is within the boundaries of a high provided.	hway, evidence that t	he application is acceptable to the highway authority must be	• •••••••				
Ca Padanata							
13. Declaration I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the							
information. I/we confirm that, to the best of mi	sent as described in th y/our knowledge, any	nis form and the accompanying plans/drawings and additional facts stated are true and accurate and any opinions given are the	:				
genuine opinions of the person(s) giving them.	y/our knowledge, any	facts stated are true and accurate and any opinions given are the	•				
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genuine opinions of the person(s) giving them.	y/our knowledge, any	facts stated are true and accurate and any opinions given are the					
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genuine opinions of the person(s) giving them. Signed - Applicant:	Or signed - Agent:	Date DD/MM/YYYY): 14/ 11/2015 (date cannot pre-applicate)					
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