

Application for consent to display an advertisement(s).
Town and Country Planning (Control of Advertisement) Regulations 2007

RECEIVED

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Support Services

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website.
If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details.

Title:	<input type="text"/>	First name:	<input type="text"/>	Surname:	<input type="text"/>
Company name:	<input type="text" value="Laindon Holdings Ltd"/>				
Street address:	<input type="text" value="Service House"/>			Country Code:	<input type="text"/>
	<input type="text" value="West Mayne"/>			Telephone number:	<input type="text"/>
	<input type="text" value="Southfields"/>			Mobile number:	<input type="text"/>
Town/City:	<input type="text" value="Basildon"/>			Fax number:	<input type="text"/>
County:	<input type="text" value="Essex"/>			Email address:	<input type="text"/>
Country:	<input type="text"/>				
Postcode:	<input type="text" value="SS15 6RW"/>				

Are you an agent acting on behalf of the applicant? ☒ Yes ☐ No

2. Agent Name, Address and Contact Details

Title:	<input type="text" value="Mr"/>	First Name:	<input type="text" value="Alex"/>	Surname:	<input type="text" value="Francis"/>
Company name:	<input type="text" value="Saunders Partnership Architects"/>				
Street address:	<input type="text" value="Studio Four"/>			Country Code:	<input type="text"/>
	<input type="text" value="37 Broadwater Road"/>			Telephone number:	<input type="text"/>
	<input type="text"/>			Mobile number:	<input type="text"/>
Town/City:	<input type="text" value="Welwyn Garden City"/>			Fax number:	<input type="text"/>
County:	<input type="text" value="Hertfordshire"/>			Email address:	<input type="text"/>
Country:	<input type="text" value="England"/>				
Postcode:	<input type="text" value="AL73AX"/>				

3. Site Address Details

Full postal address of the site (including full postcode where available)

House:	<input type="text"/>	Suffix:	<input type="text"/>
House name:	<input type="text"/>		
Street address:	<input type="text" value="Plot 1A, Rochford Business Park"/>		
	<input type="text" value="Cherry Orchard Way"/>		
Town/City:	<input type="text" value="Rochford"/>		
County:	<input type="text" value="Essex"/>		
Postcode:	<input type="text" value="SS4 1GP"/>		

Description:

Description of location or a grid reference
(must be completed if postcode is not known):

Easting:	<input type="text" value="585697"/>
Northing:	<input type="text" value="189109"/>

4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

☐ Yes ☒ No

5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

☐ Yes ☒ No

6. Authority Employee/Member

With respect to the Authority, I am:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

Do any of these statements apply to you?

☐ Yes ☒ No

7. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

1 no. Colonel logo sign fixed to external wall above main entrance
1 no. Order bay sign, post mounted.
4 no. KFC lettering fixed to building.
1 no. 'Pick up here' graphic, applied to building.
1 no. 'Order here' graphic, applied to building.
1 no. Colonel logo graphic, applied to building.
1 no. Height restriction sign, post mounted
2 no. order menu units, post mounted.
1 no. main order menu unit, post mounted.
2 no. Disabled parking sign, post mounted
3 no. Directional signs, post mounted.
2 no. Totem signs. Floor mounted.

How many of the following type of advertisements are you applying for?

Fascia sign(s)	<input type="text" value="8"/>	Projecting or hanging sign(s)	<input type="text" value="1"/>	Hoarding(s)	<input type="text"/>	Other	<input type="text" value="11"/>
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Please describe:

Please refer to list above and drawings for full signage details.

8. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

☐ Yes ☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

☐ Yes ☒ No ☐ Not Applicable

Will the proposed advertisement(s) project over a footpath or other public highway?

☐ Yes ☒ No

9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From:	<input type="text" value="28/11/2013"/>	To:	<input type="text" value="28/11/2018"/>
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10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed?

☒ Yes ☐ No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

2.550 m

What is the maximum projection of the advertisement from face of building (in metres)?

0.198 m

What are the dimensions of the proposed advertisement?

Height: 1.950 x Width: 1.950 x Depth: 0.198 metres

What materials will the sign be made of?

Aluminium signage box with vinyl finish.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

195.000 cm

The colour of text and background:

White logo on red background

Will the sign be illuminated? ☒ Yes ☐ No

Will the sign be illuminated internally or externally?

☒ Internally ☐ Externally

Illuminance Levels: 250.000 cd/m

Will the illumination be static or intermittent?

☒ Static ☐ Intermittent

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

3.150 m

What is the maximum projection of the advertisement from face of building (in metres)?

0.064 m

What are the dimensions of the proposed advertisement?

Height: 0.700 x Width: 2.450 x Depth: 0.064 metres

What materials will the sign be made of?

Moulded acrylic

What is the maximum height of any of the individual letters and symbols (in centimetres)?

70.000 cm

The colour of text and background:

white letters

Will the sign be illuminated? ☒ Yes ☐ No

Will the sign be illuminated internally or externally?

☒ Internally ☐ Externally

Illuminance Levels: 250.000 cd/m

Will the illumination be static or intermittent?

☒ Static ☐ Intermittent

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

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0.064 m

What are the dimensions of the proposed advertisement?

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What materials will the sign be made of?

Moulded acrylic

What is the maximum height of any of the individual letters and symbols (in centimetres)?

70.000 cm

The colour of text and background:

white letters

Will the sign be illuminated? ☒ Yes ☐ No

Will the sign be illuminated internally or externally?

☒ Internally ☐ Externally

Illuminance Levels: 250.000 cd/m

Will the illumination be static or intermittent?

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Moulded acrylic

What is the maximum height of any of the individual letters and symbols (in centimetres)?

70.000 cm

The colour of text and background:

white letters

Will the sign be illuminated? ☒ Yes ☐ No

Will the sign be illuminated internally or externally?

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0.064 m

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What materials will the sign be made of?

Moulded acrylic

What is the maximum height of any of the individual letters and symbols (in centimetres)?

70.000 cm

The colour of text and background:

white letters

Will the sign be illuminated? ☒ Yes ☐ No

Will the sign be illuminated internally or externally?

☒ Internally ☐ Externally

Illuminance Levels: 250.000 cd/m

Will the illumination be static or intermittent?

☒ Static ☐ Intermittent

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

1.125 m

What is the maximum projection of the advertisement from face of building (in metres)?

0.010 m

What are the dimensions of the proposed advertisement?

Height: 1.200 x Width: 2.100 x Depth: 0.010 metres

What materials will the sign be made of?

individual aluminium graphic

What is the maximum height of any of the individual letters and symbols (in centimetres)?

120.000 cm

The colour of text and background:

black text & symbols

Will the sign be illuminated? ☐ Yes ☒ No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

1.125 m

What is the maximum projection of the advertisement from face of building (in metres)?

0.010 m

What are the dimensions of the proposed advertisement?

Height: 1.200 x Width: 2.100 x Depth: 0.010 metres

What materials will the sign be made of?

individual aluminium graphic

What is the maximum height of any of the individual letters and symbols (in centimetres)?

120.000 cm

The colour of text and background:

black text & symbols

Will the sign be illuminated?

☐ Yes ☒ No**11 (a). Details of Proposed Advertisement(s) - Fascia Sign**

What is the height from the ground to the base of the advertisement (in metres)?

0.000 m

What is the maximum projection of the advertisement from face of building (in metres)?

0.000 m

What are the dimensions of the proposed advertisement?

Height: 4.000 x Width: 5.500 x Depth: 0.000 metres

What materials will the sign be made of?

vinyl

What is the maximum height of any of the individual letters and symbols (in centimetres)?

400.000 cm

The colour of text and background:

Deep red logo on red background

Will the sign be illuminated?

☐ Yes ☒ No**11 (b). Details of Proposed Advertisement(s) - Hanging Sign**

What is the height from the ground to the base of the advertisement (in metres)?

3.400 m

What is the maximum projection of the advertisement from face of building (in metres)?

m

What are the dimensions of the proposed advertisement?

Height: 0.500 x Width: 3.750 x Depth: 0.100 metres

What materials will the sign be made of?

Aluminium sign

What is the maximum height of any of the individual letters and symbols (in centimetres)?

25.000 cm

The colour of text and background:

White text on red background

Will the sign be illuminated?

☐ Yes ☒ No**11 (d). Details of Proposed Advertisement(s) - Other Sign**

What is the height from the ground to the base of the advertisement (in metres)?

0.000 m

What is the maximum projection of the advertisement from face of building (in metres)?

0.000 m

What are the dimensions of the proposed advertisement?

Height: 2.303 x Width: 0.833 x Depth: 0.275 metres

What materials will the sign be made of?

Aluminium post and frame with acrylic and perspex panels.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

100.000 cm

The colour of text and background:

varies

Will the sign be illuminated?

☒ Yes ☐ No

Will the sign be illuminated internally or externally?

☐ Internally ☒ Externally

Illuminance Levels: 250.000 cd/m

Will the illumination be static or intermittent?

☒ Static ☐ Intermittent

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

 m

What is the maximum projection of the advertisement from face of building (in metres)?

 m

What are the dimensions of the proposed advertisement?

Height: x Width: x Depth: metres

What materials will the sign be made of?

What is the maximum height of any of the individual letters and symbols (in centimetres)?

 cm

The colour of text and background:

Will the sign be illuminated?

☒ Yes ☐ No

Will the sign be illuminated internally or externally?

☐ Internally ☒ ExternallyIlluminance Levels: cd/m

Will the illumination be static or intermittent?

☒ Static ☐ Intermittent**11 (d). Details of Proposed Advertisement(s) - Other Sign**

What is the height from the ground to the base of the advertisement (in metres)?

 m

What is the maximum projection of the advertisement from face of building (in metres)?

 m

What are the dimensions of the proposed advertisement?

Height: x Width: x Depth: metres

What materials will the sign be made of?

What is the maximum height of any of the individual letters and symbols (in centimetres)?

 cm

The colour of text and background:

Will the sign be illuminated?

☒ Yes ☐ No

Will the sign be illuminated internally or externally?

☐ Internally ☒ ExternallyIlluminance Levels: cd/m

Will the illumination be static or intermittent?

☒ Static ☐ Intermittent**11 (d). Details of Proposed Advertisement(s) - Other Sign**

What is the height from the ground to the base of the advertisement (in metres)?

 m

What is the maximum projection of the advertisement from face of building (in metres)?

 m

What are the dimensions of the proposed advertisement?

Height: x Width: x Depth: metres

What materials will the sign be made of?

What is the maximum height of any of the individual letters and symbols (in centimetres)?

 cm

The colour of text and background:

Will the sign be illuminated?

☐ Yes ☒ No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? m

What is the maximum projection of the advertisement from face of building (in metres)? m

What are the dimensions of the proposed advertisement? Height: x Width: x Depth: metres

What materials will the sign be made of?

What is the maximum height of any of the individual letters and symbols (in centimetres)? cm

The colour of text and background:

Will the sign be illuminated? ☐ Yes ☒ No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? m

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What are the dimensions of the proposed advertisement? Height: x Width: x Depth: metres

What materials will the sign be made of?

What is the maximum height of any of the individual letters and symbols (in centimetres)? cm

The colour of text and background:

Will the sign be illuminated? ☐ Yes ☒ No

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What is the height from the ground to the base of the advertisement (in metres)? m

What is the maximum projection of the advertisement from face of building (in metres)? m

What are the dimensions of the proposed advertisement? Height: x Width: x Depth: metres

What materials will the sign be made of?

What is the maximum height of any of the individual letters and symbols (in centimetres)? cm

The colour of text and background:

Will the sign be illuminated? ☐ Yes ☒ No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

0.000 m

What is the maximum projection of the advertisement from face of building (in metres)?

0.000 m

What are the dimensions of the proposed advertisement?

Height: 8.000 x Width: 2.535 x Depth: 0.640 metres

What materials will the sign be made of?

Aluminium face and plinth panels. Vinyl covered perspex lettering and logo.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

200.000 cm

The colour of text and background:

white text and logo on red background.

Will the sign be illuminated? ☒ Yes ☐ No

Will the sign be illuminated internally or externally? ☒ Internally ☐ Externally

Illuminance Levels: 250.000 cd/m

Will the illumination be static or intermittent? ☒ Static ☐ Intermittent

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

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The colour of text and background:

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Illuminance Levels: 250.000 cd/m

Will the illumination be static or intermittent? ☒ Static ☐ Intermittent

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What are the dimensions of the proposed advertisement?

Height: x Width: x Depth: metres

What materials will the sign be made of?

What is the maximum height of any of the individual letters and symbols (in centimetres)?

cm

The colour of text and background:

Will the sign be illuminated? ☐ Yes ☐ No

Will the sign be illuminated internally or externally? ☐ Internally ☐ Externally

Illuminance Levels: cd/m

Will the illumination be static or intermittent? ☐ Static ☐ Intermittent

12. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

☒ Yes ☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

☐ The agent ☒ The applicant ☐ Other person

13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.



Date

28/11/2013