

Council Offices, South Street Rochford Essex SS4 1BW http://www.rochford.gov.uk planning.applications@rochford.gov.uk / 01702 318191

Application for consent to display an advertisement(s). Town and Country Planning (Control of Advertisement) Regulation's 200 ECEIVED

2 4, 12, 2013

Publication of applications on planning authority websites.

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's websites.

Support Services If you require any further clarification, please contact the Authority's planning department.

1. Applicant N					
Title:	First name:	Surname:			
Company name	Laindon Holdings Ltd				
Street address:	Service House			lational lumber	Extension Number
	West Mayne	Telephone number:			
	Southfields	Mobile number:			
Town/City	Basildon				
County:	Essex	Fax number:			
Country:		Email address:			
Postcode:	SS15 6RW				
		Yes C No			
Σ. Agent Nam	e, Address and Contact Details First Name: Alex		ncis		
2. Agent Nam	e, Address and Contact Details First Name: Alex		ncis		
2. Agent Nam Title: Mr Company name:	e, Address and Contact Details		Country Na	tional mher	Extension
2. Agent Nam Title: Mr Company name:	e, Address and Contact Details First Name: Alex Saunders Partnership Architects		Country Na	tional mber	Extension Number
2. Agent Nam Title: Mr Company name:	e, Address and Contact Details First Name: Alex Saunders Partnership Architects Studio Four	Surname: Fra	Country Na		
2. Agent Nam Title: Mr Company name: Street address:	e, Address and Contact Details First Name: Alex Saunders Partnership Architects Studio Four	Surname: Fra Telephone number: Mobile number:	Country Na		
2. Agent Nam Fitle: Mr Company name: Street address:	e, Address and Contact Details First Name: Alex Saunders Partnership Architects Studio Four 37 Broadwater Road	Telephone number: Mobile number: Fax number:	Country Na		
	e, Address and Contact Details First Name: Alex Saunders Partnership Architects Studio Four 37 Broadwater Road Welwyn Garden City	Surname: Fra Telephone number: Mobile number:	Country Na		

3. Site Address Full postal address (escription:
•		S. I. P. I.
House:	Suffix:	
House name:		
Street address:	Plot 1A, Rochford Business Park	
	Cherry Orchard Way	
Town/City:	Rochford	
County:	Essex	
Postcode:	SS4 1GP	
	tion or a grid reference ed if postcode is not known):	
Easting:	585697	
	189109	
Northing:		
4. Pre-applicat	tion Advice	
	rior advice been sought from the local authority about this application?	C Yes (No
5 Neighboura	and Community Consultation	
	d your neighbours or the local community about the proposal?	C Yes 🕟 No
6 Authority En	mployee/Member	
(b) an el (c) relate	ember of staff elected member ted to a member of staff ted to an elected member Do any of these statements apply	to you? Yes 🕟 No
7. Type of Prop	posed Advertisement(s)	
Please describe the	e proposed advertisement(s):	
1 no. Oder bay sign 4 no. KFC lettering f 1 no. 'Pick up here' 1 no. 'Order here' g 1 no. Colonel logo c 1 no. Height restrict 2 no. order menu u 1 no. main order me	fixed to building. I graphic, applied to building. graphic, applied to building. graphic, applied to building. graphic, applied to building. ction sign, post mounted units, post mounted. senu unit, post mounted. king sign, post mounted gns. post mounted.	
How many of the fo	following type of advertisements are you applying for?	
Fascia sign(s)	8 Projecting or hanging sign(s) 1	Hoarding(s) Other 11
Please describe:	Lamandar and a s. a.f	Болго хольностия / Бана-шилинестия
Please refer to list a	above and drawings for full signage details.	
8. Location of	Advertisement(s)	
Is the advertisemer	ent(s) you are applying for already in place? Yes	♠ No
Is an existing adver	rtisement(s) to be removed and replaced by the advertisement(s) in this	proposal? Yes (No Not Applicable
	advertisement(s) project over a footpath or other public highway?	C Yes No
9. Advertiseme	ent(s) Period	
Please state the ne-	eriod of time for which consent is sought for the advertisement	
From: 28/11/2		
	Land Addition of the Control of the	

10. Interest in the Land
Does the applicant own the land or buildings where the adverts are to be placed? Yes No
11 (a). Details of Proposed Advertisement(s) - Fascia Sign
What is the height from the ground to the base of the advertisement (in metres)? 2.550 m
What is the maximum projection of the advertisement from face of building (in metres)? 0.198
What are the dimensions of the proposed advertisement? Height: 1.950 x Width: 1.950 x Depth: 0.198 metres
What materials will the sign be made of?
Aluminium signage box with vinyl finish.
What is the maximum height of any of the individual letters and symbols (in centimetres)?
The colour of text and background:
White logo on red background
Will the sign be illuminated? Yes C No
Will the sign be illuminated internally or externally? Internally C Externally Externally
Will the illumination be static or intermittent?
The state of meanitein the state of meanitein the state of meanitein the state of meanitein the state of the
11 (a). Details of Proposed Advertisement(s) - Fascia Sign
What is the height from the ground to the base of the advertisement (in metres)?
What is the maximum projection of the advertisement from face of building (in metres)?
What are the dimensions of the proposed advertisement? Height: 0.700 x Width: 2.450 x Depth: 0.064 metres
What materials will the sign be made of?
Moulded acrylic
What is the maximum height of any of the individual letters and symbols (in centimetres)? 70.000 cm
The colour of text and background:
white letters
Will the sign be illuminated? Yes C No
Will the sign be illuminated internally or externally?
Illuminance Levels: 250.000 cd/m
Will the illumination be static or intermittent?
11 (a). Details of Proposed Advertisement(s) - Fascia Sign
What is the height from the ground to the base of the advertisement (in metres)? 3.150 m
What is the maximum projection of the advertisement from face of building (in metres)?
What are the dimensions of the proposed advertisement? Height: 0.700 x Width: 2.450 x Depth: 0.064 metres
What materials will the sign be made of?
Moulded acrylic
What is the maximum height of any of the individual letters and symbols (in centimetres)? 70.000 cm
The colour of text and background:
white letters
Will the sign be illuminated? Yes No
Will the sign be illuminated internally or externally? Internally Externally
Illuminance Levels: 250.000 cd/m
Will the illumination be static or intermittent?

11 (a). Details of Proposed Advertisement(s) - Fascia Sign		
What is the height from the ground to the base of the advertisement (in metres)?	3.150 m	
	STORY THE PROPERTY OF THE PROP	
What is the maximum projection of the advertisement from face of building (in metres)?	0.064	
What are the dimensions of the proposed advertisement? Height: 0.700 x	Width: 2.450 x Depth:	0.064 metres
What materials will the sign be made of?		·****
Moulded acrylic		
What is the maximum height of any of the individual letters and symbols (in centimetres)?	70.000 cm	
The colour of text and background:		
white letters		The second secon
Will the sign be illuminated? Yes C No		
Will the sign be illuminated internally or externally?		
Illuminance Levels: 250.000 cd/m		
Will the illumination be static or intermittent?		
11 (a). Details of Proposed Advertisement(s) - Fascia Sign		
What is the height from the ground to the base of the advertisement (in metres)?	3.150 m	
What is the maximum projection of the advertisement from face of building (in metres)?	0.064 m	
What are the dimensions of the proposed advertisement? Height: 0.700 x	Width: 2.450 x Depth:	0.064 metres
What materials will the sign be made of?		
Moulded acrylic	·····	
What is the maximum height of any of the individual letters and symbols (in centimetres)?	70.000 cm	
The colour of text and background:		
white letters		
Will the sign be illuminated? (•) Yes (No	,	
Will the sign be illuminated internally or externally?		
Illuminance Levels: 250.000 cd/m		
Will the illumination be static or intermittent?		
11 (a). Details of Proposed Advertisement(s) - Fascia Sign		
What is the height from the ground to the base of the advertisement (in metres)?	1.125 m	
What is the maximum projection of the advertisement from face of building (in metres)?	0.010 m	
What are the dimensions of the proposed advertisement? Height: 1.200 x	Width: 2.100 x Depth:	0.010 metres
What materials will the sign be made of?		
individual aluminium graphic	THE RESIDENCE OF THE PROPERTY	
What is the maximum height of any of the individual letters and symbols (in centimetres)?	120.000 cm	
The colour of text and background:		
black text & symbols	HALIKHAP I JABUH PERMI PEPULPA PAR CAMPANIAN AND AND AND AND AND AND AND AND AND A	The state of the s
Will the sign be illuminated? (Yes (No		

11 (a). Details of Proposed Advertisement(s) - Fascia Sign	
What is the height from the ground to the base of the advertisement (in metres)?	1.125 m
What is the maximum projection of the advertisement from face of building (in metres)?	0.010 m
What are the dimensions of the proposed advertisement? Height: 1,200 x Widt	h: 2.100 x Depth; 0.010 metres
What materials will the sign be made of? individual aluminium graphic	
What is the maximum height of any of the individual letters and symbols (in centimetres)?	120.000 cm
The colour of text and background:	Description of the second of t
black text & symbols	
Will the sign be illuminated? Yes No	****
11 (a). Details of Proposed Advertisement(s) - Fascia Sign	
What is the height from the ground to the base of the advertisement (in metres)?	0.000 m
What is the maximum projection of the advertisement from face of building (in metres)?	0.000 m
What are the dimensions of the proposed advertisement? Height: 4.000 x Width	h: 5.500 x Depth: 0.000 metres
What materials will the sign be made of?	
What is the maximum height of any of the individual letters and symbols (in centimetres)?	400.000 cm
The colour of text and background:	1 (
Deep red logo on red background	
Will the sign be illuminated? Yes 💽 No	
11 (b). Details of Proposed Advertisement(s) - Hanging Sign	
What is the height from the ground to the base of the advertisement (in metres)?	3.400 m
What is the maximum projection of the advertisement from face of building (in metres)?	m
What are the dimensions of the proposed advertisement? Height: 0.500 × Width:	3.750 × Depth: 0.100 metres
What materials will the sign be made of?	
Aluminium sign	
What is the maximum height of any of the individual letters and symbols (in centimetres)? The colour of text and background:	25.000 cm
White text on red background	
Will the sign be illuminated? C Yes • No	
11 (d). Details of Proposed Advertisement(s) - Other Sign	
What is the height from the ground to the base of the advertisement (in metres)?	0.000 m
What is the maximum projection of the advertisement from face of building (in metres)?	0.000 m
What are the dimensions of the proposed advertisement? Height: 2.303 x Width:	0.833 x Depth: 0.275 metres
What materials will the sign be made of?	Uniquescent and automatical automatical and automatical and automatical and automatical automatical and automatical automatical and automatical automa
Aluminium post and frame with acrylic and perspex panels.	
What is the maximum height of any of the individual letters and symbols (in centimetres)?	100.000 cm
The colour of text and background: varies	
Will the sign be illuminated?	
Will the sign be illuminated internally or externally?	
Illuminance Levels: 250.000 cd/m	
Will the illumination be static or intermittent?	

11 (d). Details of Proposed Advertisement(s) - Other Sign			
What is the height from the ground to the base of the advertisement (in metres)?	0.000]m	
What is the maximum projection of the advertisement from face of building (in metres)?	0.000	m	
What are the dimensions of the proposed advertisement? Height: 2.303 x Width:	0.833 x	Depth:	0.275 metres
What materials will the sign be made of?	Builtinals!		turementus actions at the second
Aluminium post and frame with acrylic and perspex panels.			114.4
What is the maximum height of any of the individual letters and symbols (in centimetres)?	100.000	cm	
The colour of text and background:			
varies	P11 (B11) All (B1) (B1) All (All (B1))	***************************************	
Will the sign be illuminated?			•
Will the sign be illuminated internally or externally? Internally Externally			
Illuminance Levels: 250.000 cd/m			
Will the illumination be static or intermittent?			
13 (d) Details of Proposed Advertisement(s) Other Similar			
11 (d). Details of Proposed Advertisement(s) - Other Sign			
What is the height from the ground to the base of the advertisement (in metres)?	0.000]m	
What is the maximum projection of the advertisement from face of building (in metres)?	0.000	m	
What are the dimensions of the proposed advertisement? Height: 2.323 x Width:	2.545 x	Depth:	0.275 metres
What materials will the sign be made of?			
Aluminium post and frame with acrylic and perspex panels.		***************************************	ekon ekonomia ara ara papa parta papa pa terbana di manakali di manakali di manakali di manakali di manakali d
What is the maximum height of any of the individual letters and symbols (in centimetres)?	100.000	cm	
The colour of text and background:			- -
varies			
Will the sign be illuminated? Yes No			
Will the sign be illuminated internally or externally?			
Illuminance Levels: 250.000 cd/m	•		
Will the illumination be static or intermittent?			
11 (d). Details of Proposed Advertisement(s) - Other Sign			
•	. [7	
What is the height from the ground to the base of the advertisement (in metres)?	0.000]m	
What is the maximum projection of the advertisement from face of building (in metres)?	0.000	m	
What are the dimensions of the proposed advertisement? Height: 1.200 x Width:	0.400 x	Depth:	0.100 metres
What materials will the sign be made of? Aluminium post and frame with vinyl and laminate to sign face.			
A SALAN SA	All Malantana and a same a sa		141 1 × 1 × 1 × 1 × 1 × 1 × 1 × 1 × 1 ×
What is the maximum height of any of the individual letters and symbols (in centimetres)? The colour of text and background:	30.000	cm	
black/blue/green on white background			
Will the sign be illuminated? Yes No			
minute sign se indiminated: (155 (# 140			

11 (d). Details of Proposed Advertisement(s) - Other Sign			
What is the height from the ground to the base of the advertisement (in metres)?	0.000	 m	
	0.000	'`'' 	
What is the maximum projection of the advertisement from face of building (in metres)?	0.000	m	
What are the dimensions of the proposed advertisement? Height: 1.200 x Width:	0.400 x	Depth: 0.1	00 metres
What materials will the sign be made of?	ki com se s	l .,	s i - s sauce en i mes
Aluminium post and frame with vinyl and laminate to sign face.			
What is the maximum height of any of the individual letters and symbols (in centimetres)?	30.000	cm	
The colour of text and background:			
black/blue/green on white background		F. 10. 11. 11. 11. 11. 11. 11. 11. 11. 11	· · · · · · · · · · · · · · · · · · ·
Will the sign be illuminated? Yes No			
11 (d). Details of Proposed Advertisement(s) - Other Sign	,		
What is the height from the ground to the base of the advertisement (in metres)?	0.000	m	
	[4,546	!''' ¬	
What is the maximum projection of the advertisement from face of building (in metres)?	0.000	m	
What are the dimensions of the proposed advertisement? Height: 1.200 x Width:	0.760 x	Depth: 0.2	60 metres
What materials will the sign be made of?	bassassas saasi	.	
Aluminium post and sign with relective vinyl to sign face.			
What is the maximum height of any of the individual letters and symbols (in centimetres)?	50.000	cm	
The colour of text and background:	***************************************	max s d	
white/red on black background			
Will the sign be illuminated? Yes 🕟 No			
11 (d). Details of Proposed Advertisement(s) - Other Sign			
11 (d). Details of Proposed Advertisement(s) - Other Sign What is the height from the ground to the base of the advertisement (in matter)?	0.000	7	
11 (d). Details of Proposed Advertisement(s) - Other Sign What is the height from the ground to the base of the advertisement (in metres)?	0.000	m	
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What is the height from the ground to the base of the advertisement (in metres)? What is the maximum projection of the advertisement from face of building (in metres)?	0.000]m	60 metres
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What is the height from the ground to the base of the advertisement (in metres)? What is the maximum projection of the advertisement from face of building (in metres)? What are the dimensions of the proposed advertisement? Height: 1.200 x Width: What materials will the sign be made of? Aluminium post and sign with relective vinyl to sign face. What is the maximum height of any of the individual letters and symbols (in centimetres)? The colour of text and background: white/red on black background	0.000 0.760 x	m Depth: 0.2	60 metres
What is the height from the ground to the base of the advertisement (in metres)? What is the maximum projection of the advertisement from face of building (in metres)? What are the dimensions of the proposed advertisement? Height: 1.200 x Width: What materials will the sign be made of? Aluminium post and sign with relective vinyl to sign face. What is the maximum height of any of the individual letters and symbols (in centimetres)? The colour of text and background:	0.000 0.760 x	m Depth: 0.2	60 metres
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What is the height from the ground to the base of the advertisement (in metres)? What is the maximum projection of the advertisement from face of building (in metres)? What are the dimensions of the proposed advertisement? Height: 1.200 x Width: What materials will the sign be made of? Aluminium post and sign with relective vinyl to sign face. What is the maximum height of any of the individual letters and symbols (in centimetres)? The colour of text and background: white/red on black background Will the sign be illuminated? Yes No	0.000 0.760 x	m Depth: 0.2	60 metres
What is the height from the ground to the base of the advertisement (in metres)? What is the maximum projection of the advertisement from face of building (in metres)? What are the dimensions of the proposed advertisement? Height: 1.200 x Width: What materials will the sign be made of? Aluminium post and sign with relective vinyl to sign face. What is the maximum height of any of the individual letters and symbols (in centimetres)? The colour of text and background: white/red on black background Will the sign be illuminated? Yes No 11 (d). Details of Proposed Advertisement(s) - Other Sign	0.000 0.760 x	m Depth: 0.22	60 metres
What is the height from the ground to the base of the advertisement (in metres)? What is the maximum projection of the advertisement from face of building (in metres)? What are the dimensions of the proposed advertisement? Height: 1.200 x Width: What materials will the sign be made of? Aluminium post and sign with relective vinyl to sign face. What is the maximum height of any of the individual letters and symbols (in centimetres)? The colour of text and background: white/red on black background Will the sign be illuminated? Yes No 11 (d). Details of Proposed Advertisement(s) - Other Sign What is the height from the ground to the base of the advertisement (in metres)? What is the maximum projection of the advertisement from face of building (in metres)?	0.000 x 50.000 0.000 0.000	m Depth: 0.2	
What is the height from the ground to the base of the advertisement (in metres)? What is the maximum projection of the advertisement from face of building (in metres)? What are the dimensions of the proposed advertisement? Height: 1.200 x Width: What materials will the sign be made of? Aluminium post and sign with relective vinyl to sign face. What is the maximum height of any of the individual letters and symbols (in centimetres)? The colour of text and background: white/red on black background Will the sign be illuminated? Yes No 11 (d). Details of Proposed Advertisement(s) - Other Sign What is the height from the ground to the base of the advertisement (in metres)? What is the maximum projection of the advertisement from face of building (in metres)? What are the dimensions of the proposed advertisement? Height: 1.200 x Width:	0.000 x 50.000	m Depth: 0.22	
What is the height from the ground to the base of the advertisement (in metres)? What is the maximum projection of the advertisement from face of building (in metres)? What are the dimensions of the proposed advertisement? Height: 1.200 x Width: What materials will the sign be made of? Aluminium post and sign with relective vinyl to sign face. What is the maximum height of any of the individual letters and symbols (in centimetres)? The colour of text and background: white/red on black background Will the sign be illuminated? Yes No 11 (d). Details of Proposed Advertisement(s) - Other Sign What is the height from the ground to the base of the advertisement (in metres)? What is the maximum projection of the advertisement from face of building (in metres)?	0.000 x 50.000 0.000 0.000	m Depth: 0.2	
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What is the height from the ground to the base of the advertisement (in metres)? What is the maximum projection of the advertisement from face of building (in metres)? What are the dimensions of the proposed advertisement? Height: 1.200 x Wildth: What materials will the sign be made of? Aluminium post and sign with relective vinyl to sign face. What is the maximum height of any of the individual letters and symbols (in centimetres)? The colour of text and background: white/red on black background Will the sign be illuminated? Yes No 11 (d). Details of Proposed Advertisement(s) - Other Sign What is the height from the ground to the base of the advertisement (in metres)? What is the maximum projection of the advertisement from face of building (in metres)? What are the dimensions of the proposed advertisement? Height: 1.200 x Width: What materials will the sign be made of? Aluminium post and sign with relective vinyl to sign face.	0.000 x 50.000 0.000 0.000	m Depth: 0.2	
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11 (d). Details of Proposed Advertisement(s) - Other Sign	<u></u>		
What is the height from the ground to the base of the advertisement (in metres)?	0.000]m	
What is the maximum projection of the advertisement from face of building (in metres)?	0.000	m	
What are the dimensions of the proposed advertisement? Height: 8.000 x Width:	2.535 x	Depth:	0.640 metres
What materials will the sign be made of?			
Aluminium face and plinth panels. Vinyl covered perspex lettering and logo.			
What is the maximum height of any of the individual letters and symbols (in centimetres)?	200.000	cm	
The colour of text and background: white text and logo on red background.			
Will the sign be illuminated? (Yes No	1 AMAL A.		n.manananananananananananananananananana
Will the sign be illuminated internally or externally? • Internally • Externally			
Illuminance Levels: 250.000 cd/m			
Will the illumination be static or intermittent?			
11 (d). Details of Proposed Advertisement(s) - Other Sign	·		
What is the height from the ground to the base of the advertisement (in metres)?	0.000]m	
What is the maximum projection of the advertisement from face of building (in metres)?	0.000]m	
What are the dimensions of the proposed advertisement? Height: 8.000 x Width:	2.535 x	Depth:	0.640 metres
What materials will the sign be made of?			
Aluminium face and plinth panels. Vinyl covered perspex lettering and logo.			NEW HITEMATOR HITEMATAL AND HALLEN HITEMATAL HALLEN AND AND AND AND AND AND AND AND AND AN
What is the maximum height of any of the individual letters and symbols (in centimetres)?	200.000	cm	
The colour of text and background:		······································	
white text and logo on red background.	NI LUBERTA LATERIA DA COMENZA POR RECUENTA LA CARRA LA CA		
Will the sign be illuminated? Yes No			
Will the sign be illuminated internally or externally? • Internally • Externally			
Illuminance Levels: 250.000 cd/m			
Will the illumination be static or intermittent?			
11 (d). Details of Proposed Advertisement(s) - Other Sign			
What is the height from the ground to the base of the advertisement (in metres)?]m	
What is the maximum projection of the advertisement from face of building (in metres)?]m	
What are the dimensions of the proposed advertisement? Height: x Width:	×	Depth:	metres
What materials will the sign be made of?		•	Lancon and the same of the sam
What is the maximum height of any of the individual letters and symbols (in centimetres)?]cm	
The colour of text and background:	Interest to the second to the		
Will the sign be illuminated? Yes No	The second secon		
Will the sign be illuminated internally or externally? C Internally Externally			
Illuminance Levels: cd/m			
Will the illumination be static or intermittent? C Static C Intermittent			
12. Site Visit			
Can the site be seen from a public road, public footpath, bridleway or other public land?	Yes No		
If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?	(Please select only on	e)	
The agent • The applicant • Other person			
Ref: 12: 1984 Planning Portal Reference:	0030394	90	

13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.

 \times

Date

28/11/2013